



About MYLAPS

With over 30 years of experience, MYLAPS is the pioneer in sports timing. Back in 1982 we invented automatic sports timing and since then the world of racing has adopted our products and services.

Thanks to the proven quality of our products, we now have a large and strong network of customers around the world in all sports categories. Yet we still have that pioneering spirit, and remain constantly searching for new ways to improve and extend our portfolio. Always striving for the highest quality and complete customer satisfaction.

MYLAPS has offices in The Netherlands, USA, Australia, Malaysia and Japan.

mylaps.com





TIMING

WELCOME

Where time determines the result, MYLAPS Sports Timing captures the performance. We create systems that identify the competitors, count their laps and measure their start, intermediate and finish times. Our software calculates rankings and ultimately confirms the winner.

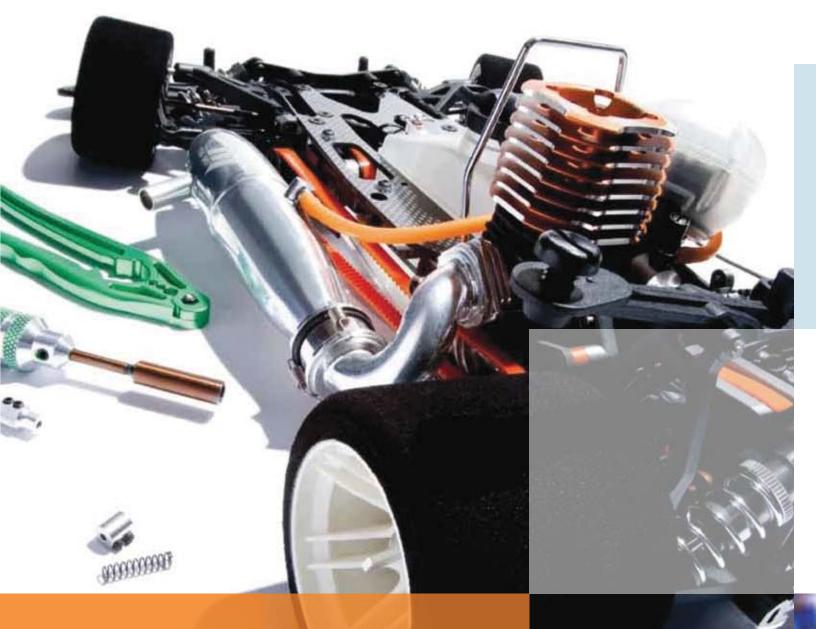
Our passion is to enhance the sports experience with the latest technology for measuring, publishing and analyzing competitors' results.

MYLAPS Sports Timing is the result of the merger of AMB i.t. and ChampionChip in 2008. AMB i.t. (founded in 1982), focused mainly on motorsports and ChampionChip (1993) on running events. Combining the best of both worlds, MYLAPS continues the tradition of pioneering through innovation.

CO Known at any and a second and a second at a second

Our long-standing parent company, HAL Investments, ensures our continuity as a financially sound and reliable partner.





We invented automatic sports timing. Thousands of sports events that previously used stopwatch, pen and paper now rely on MYLAPS technology.

As the leading pioneers in sports timing, our passion has always been about embracing the latest developments in technology. We constantly explore new opportunities for improvement, so we can provide the very best in every respect.

We have built our reputation on innovative design, the highest quality components, exhaustive testing and expert support.

AT THE EDGE OF SPORTS AND TECHNOLOGY

OUR
PIONEERING
SPIRIT

We strive for perfection in everything we do. This is why MYLAPS systems are relied upon throughout the world.

EACH SPORT IS UNIQUE









We have developed specialized products for each sport, since each has its own unique requirements. Professional car and bike series for example, insist on extremely high accuracy. Marathons need to handle a high density of competitors. Model car racing demands very small and light transponders. Whatever the sport, we strive for the very best.





SO WE HAVE SPECIALIZED PRODUCTS

HOW WE SHAPED SPORTS TIMING

1982

AMB i.t. founded in 1982 Haarlem, the Netherlands

Invented automatic sports timing

First timing systems for model car racing

1990

First timing system for car and motorbike races



ChampionChip founded (Nijmegen, the Netherlands)

First timing system for mass running events

1996

Introduction of personal transponders

2003

Automatic timing introduced for motocross, skating and swimming

mylaps.com launched for event and practice results

2007

First timing system for public training locations

2009

AMB i.t. and ChampionChip merge and continue as MYLAPS Sports Timing

New generation transponder for model car racing

2010

Introduction of bib-integrated timing tag for running events

2012

X2 Pro system introduced

2014

Two-way communication introduced worldwide, with the X2 system for car and motorbike, MX and kart racing

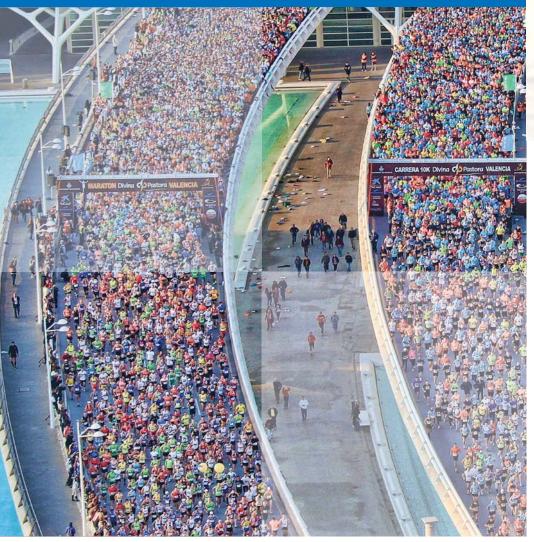
2015

Start of new division Experience Lab with focus on web services and applications

A TRACK RECORD OF INNOVATION



SETTING PERSONAL BEST



Marathon Valencia - photo Hector Domingo & Sergio Corella



Whether the goal is to win the race or set a personal best, the success of an event depends on the participants' experience.
MYLAPS helps organizers turn a good event into a great one.

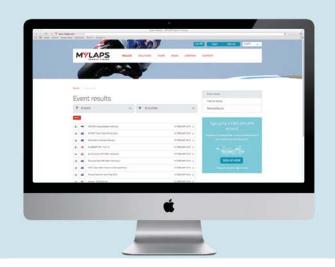


A major contribution to the sporting experience is the MYLAPS Personal Transponder, owned by hundreds of thousands of sportspeople. With their own device, they have full access to their results on mylaps.com to view, analyze and share them. It also provides convenience since they do not need to collect a rental transponder at each event.

To support training efforts, we provide timing systems at many sports locations and racetracks.



THE PARTICIPANT EXPERIENCE





Via mylaps.com and other applications participants can review their progress in training and race results.

DEDICATED ENGINEERS



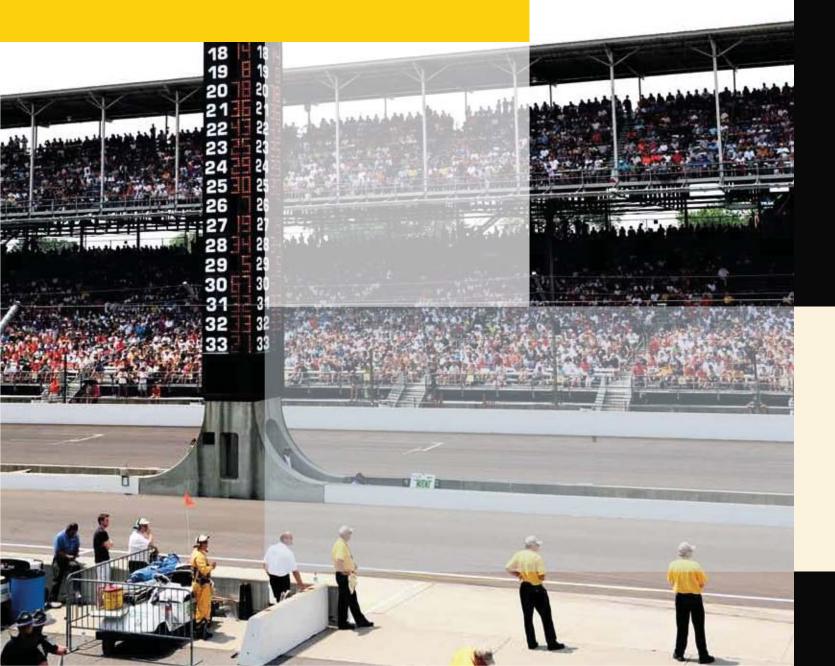
Our R&D team is dedicated to exploring the latest technological advances to create the best possible timing systems. Yet we take a down-to-earth approach.

We love working with timekeepers, event organizers, racers and athletes to learn what is important to them and how we can improve our portfolio. Before launching new products or features we always conduct extensive field tests to guarantee our products and services meet their expectations.





PROVEN TECHNOLOGY



We have a large and strong network of customers around the world in all sports categories, from professional to amateur level. Our customers include event organizers, time-keepers, clubs, federations, circuits, sports locations, participants and spectators.

Thousands of sports events and clubs, and millions of participants worldwide rely on MYLAPS technology. Far too many to name. Here are just a few of the professional sports events using MYLAPS:

MILLIONS RELY ON IT

- 24 Hours of Le Mans
- CIK-FIA Karting World Championship
- **EFRA** (European Federation of Radio Operated Model Automobiles)
- FIA World Touring Car Championship
- FIM MX1/MX2 Motocross World Championship
- Giro d'Italia
- IFMAR (Int. Federation of Model Auto Racing)
- Indianapolis Motor Speedway
- Indycar

- Ironman Triathlon World Championship
- MotoGP
- NASCAR
- Olympic Games (various disciplines)
- Sepang International Circuit
- Super GT Japan
- TT Isle of Man
- USA Cycling
- World Enduro Championship
- WSBK World Superbikes