

# EVENTMANAGER

Engage your athletes and fans



Registration



EventApp



Timing



LiveTracking



SocialShares



EventResults

- High quality modules separately available yet strong in combination
- In combination with our worldwide partner network EventManager modules offer a complete event solution
- Enhances the experience of your event
- Offers great exposure for sponsors

**MYLAPS**

# EVENTMANAGER

The all in one solution for your event

EventManager consists of different modules that cover each aspect of the event cycle: from event registration and training to live tracking, social media updates and reliable results.

## 8293 Registration



### Easy event registration

The registration module ensures a smooth and easy registration process for organizers and participants.

- Manage registrations for all your events or races in one platform
- Online, on-site and expo registration
- Available in multiple languages and with various currencies

## LiveTracking



### Real time athlete tracking

Keep fans, friends and family up to date on the performance of their heroes with the LiveTracking app and on the web. The application features optional and customizable space for sponsor messages.

- Live tracking of participants
- Sponsors get maximal brand recognition
- Based on official MYLAPS timing information
- Live leaderboard

### A complete and personalized app

Give your event a unique benefit over other races by offering participants the most complete event app in the industry.

- Detailed event information
- Live tracking of participants
- Personalized training plans
- Customized sponsor opportunities
- Live leaderboards

## EventApp



### Live timing updates

The SocialShares application offers customizable live updates through Facebook, Twitter, email and text messages.

- Live timing updates
- Participants and spectators easily register for different social media
- Messages can be customized, showing sponsor logos



## SocialShares



## Timing



### Timing with unquestionable results

Our systems and software guarantee unquestionable results, immediately after the race.

- Acknowledged as the best timing system, MYLAPS EventManager works in combination with all MYLAPS Timing systems: BibTag, ChampionChip and ProChip
- Strong worldwide partner network

## EventResults



### Responsive and customizable website

- Publish event results to the internet
- Allows participants to find their result easily
- Available as a standalone (mobile friendly) website
- Personal results page for each participant

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## About MYLAPS

With over 30 years of experience, MYLAPS is the pioneer in sports timing. Back in 1982 we invented automatic sports timing and since then the world of racing has adopted our products and services.

MYLAPS Experience Lab is a division of MYLAPS Sports Timing focusing on the development of Web and App services for sports events, participants and spectators in order to create a more complete and streamlined sports experience. Together with the products and partner network of MYLAPS Sports Timing we offer a complete event experience to engage the athletes and fans to your event.

MYLAPS has offices in  
The Netherlands, USA, Australia,  
Malaysia and Japan.

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