

MYLAPS EVENTMANAGER

Engage your athletes and fans



Registration



EventResults



Timing



LiveTracking



SocialShares

EventApp

Give participants the best event experience with the most complete event app in the industry



EventApp offers:

- Live tracking
- Live leaderboards
- Selfies
- Digital sponsor activations
- Social media integration
- Completely customizable (whitelabeled)
- Create your own content

The MYLAPS EventApp:

- Enhances the experience and engagement of your event
- Offers great exposure for your sponsors
- Offers a complete event solution in combination with our worldwide timer network

Increase the reach of your event with LiveTracking

LiveTracking is the key feature of the EventApp. Allow friends and family to track real-time activities and progress of athletes during the race and increase the social reach of your event. This feature also helps improving safety by monitoring the field of participants during the race.

- Live position updates
- Live leaderboard
- Predicted finish times
- Supports accurate GPS location tracking when used in combination with the EventApp
- Live overview of the timeline passings via the easy to use content management system

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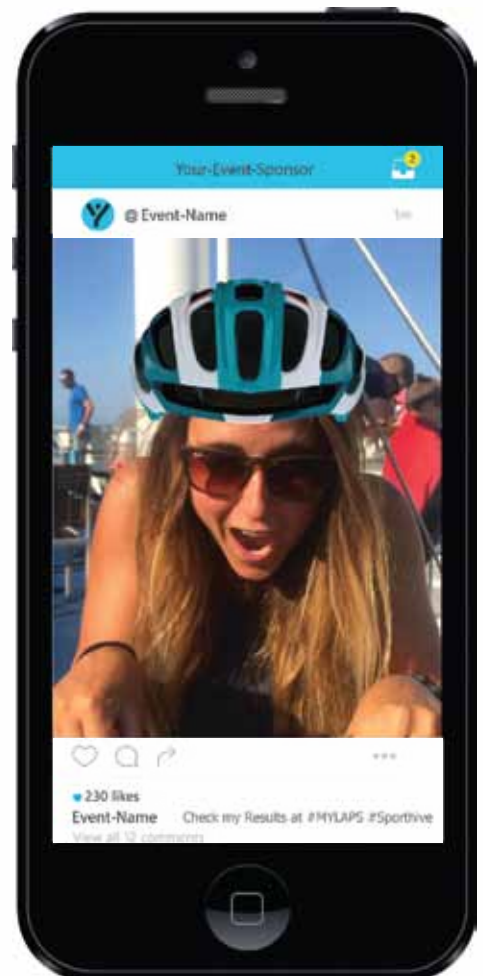
EventApp

Customize Selfies for your event

Engage with your athletes and fans by adding Selfies. Simply create your own (branded) Selfie layers and let the fun begin!

"By using the MYLAPS services we enhanced our engagement with runners and fans of our event. Besides that we also managed to offer more visibility to sponsors: With these new services our sponsorship income grew with 5%."

David Rumbao Race director,
EDP Rock 'n Roll Madrid Maratón & ½



Join the club!

