



## **Privacy Information MYLAPS EventApp, PhotoVideo, LiveTracking & SocialShares**

### **General description**

You can optionally create an account with us. This allows you to keep all your data in one central account. When you choose to do so we store the data that you share with us. For instance: when you connect a bib number to your app we will save this information in your profile to allow you to customize the experience.

When participating in an event we require an account to control your privacy settings. This allows you to choose who (if anybody) is allowed to follow your race day progress. We also store data that is connected to race day progress. Think of comments and likes on athlete performance and the performance data itself.

### **Personal photos and videos**

For some events we provide a personalized photo and video service. We can automatically tag athletes with their photos and videos based on timing and visual information. You can contact the timekeeper or event organizer to be excluded from this process. However, you may still appear as part of other athletes' photos or videos.

### **Data sources**

We store and process your registration data as part of our agreement with Event Organizers and timekeepers who are appointed by the Event Organizer. They upload competitor information to allow our live-tracking functionality. You can always contact the Event Organizer of the event, that you participate in, in case you want to change your registration.

### **Data usage and distribution**

We sometimes share anonymous information with selected partners. We only share aggregated information that is anonymized and no longer relatable to a specific individual unless we need to provide real-time data to provide services required by the Event Organizer or timekeeper as part of the event experience.

### **Retention period**

We store information for an undetermined period. This is according to what most participants and Event Organizers prefer. If you want to change this, please contact the Event Organizer of your event, or contact [privacy@mylaps.com](mailto:privacy@mylaps.com)

### **Contact**

In case you have any further questions about LiveTracking or the EventApp, MYLAPS kindly requests you to contact the Event Organizer.

Need more info? Please check our general [Privacy Policy](#).  
In case of doubt, you can also send an email to [privacy@mylaps.com](mailto:privacy@mylaps.com).